



ENTRUST

IDENTITY ESSENTIALS

PRODUCT PRIVACY NOTICE

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Identity Essentials Product Privacy Notice

Last updated: May 8, 2024

Identity Essentials

This product privacy notice describes how Identity Essentials collects and processes personal data pursuant to applicable data privacy laws.

Description

Identity Essentials is a multi-factor authentication (MFA) solution for companies seeking a fast, cost-efficient solution to secure worker identities and enable their remote workforce. Identity Essentials is an on-premises MFA solution that can be extended to the cloud with Identity as a Service.

Personal Data Collection and Processing

Personal Data Type	Mandatory/Optional	Purpose for Processing
Audit information (user actions such as authentication times, self-management actions)	Mandatory	Auditing
Email Address	Mandatory*(Customers must provide either email address or phone number)	User authentication
IP Address	Optional	User authentication, Auditing
Name	Mandatory	User authentication
OTP, Hardware Token, Soft Token	Mandatory	Auditing
Password	Optional	User authentication
Phone Number	Mandatory* (Customers must provide either email address or phone number)	User authentication

User ID	Mandatory	User authentication
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*Customers must provide either email address or phone number

Retention Period

The personal data captured by Identity Essentials is kept until the user is deleted by an administrator. Any other retentions periods are set by the Customer.

Use of Sub-Processors

For the current list of sub-processors, visit <https://www.entrust.com/legal-compliance/data-privacy/sub-processors>.

International Data Transfers

Identity Essentials is an on-premise solution which allows customers to elect where to store or transfer data.

An optional component of Identity Essentials is available for Customers who would like to use Entrust Cloud Dispatch. This optional component uses Microsoft Azure to dispatch one-time passwords (OTPs) to the application via SMS or voice. Customers can select to have their data hosted in either the United States or the Netherlands. Entrust makes cross-border transfers of personal data in accordance with relevant data privacy law requirements. For example, we ensure that personal data that is transferred outside of the European Economic Area (EEA) benefits from an adequate level of protection by requiring sub-processors to enter into the European Commission approved Standard Contractual Clauses (and/or their UK and Switzerland equivalents) if they are not in a country that has the benefit of an [adequacy decision](#).

Data Protection Measures

For more information on how Entrust processes personal data collected by this product, please refer to Schedule 2 Annex II to the Standard Contractual Clauses of our standard customer data processing addendum (DPA) found [here](#).

Data Privacy Rights

The Customer is the controller for all personal data processed by Entrust for the purpose of providing Identity Essentials. Entrust Corporation, as the processor/service provider, will assist the Customer, to the extent reasonable and practicable, in responding to data subject requests the Customer receives with respect to Identity Essentials.

Amendments to this Privacy Notice

Entrust reserves the right to amend this product privacy notice from time to time as our business, laws, regulations and industry standards evolve. Any changes are effective immediately following the posting of such changes to <https://www.entrust.com/legal-compliance/product-privacy>. We encourage you to review this notice from time to time to stay informed.

Contact Information

For questions about this product privacy notice, please contact privacy@entrust.com. For Entrust Corporation's general privacy statement, please click [here](#).